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Company certified
UNI EN ISO 9001
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SOP Srl. participates in the Zero Impact® Project. The CO₂ emissions generated by the company's activities are offset by carbon credits generated by the creation and protection of new forests.

Testimonial

Ca' dei Volti Farm of Nadia Cecchin (Dueville –VI- Italy)

Farm Characteristics

Type of animal	Dairy cows
No. of animals	310 head
Housing type	✓ Cubicles/stalls with straw ✓ Loose yards/bedded packs with straw
SOP products used	SOP STAR COW, SOP STAR CALF



Mrs. Nadia Cecchin told us,

"Our farm is on the Vicentina plain. The barn was built in 2001 and houses about 310 head, among dairy cows and calves.

The first thing my husband and I asked ourselves was, what we could use, disinfectant or other, to keep the cubicles/stalls clean.

Just at that moment SOP arrived and we thought it might be a good opportunity.

*When the cows moved into the new barn in 2002, we started using the SOP products for the cubicles/stalls. We were really happy with them, because we saw that the **cubicles/stalls** were **dry**, and the cows **didn't get dirty** and that was good.*

*From then on, we began to use the SOP products more intensely and about two years ago we started using some new products to give more strength to the animals: **SOP STAR COW**.*

We have been happy with these too, because apart from the advantages regarding hygiene and dryness, we have noticed that when the animals calve, they have **fewer problems** and they **eat more** and **start off well**, and this is very important.

Furthermore, for the last few years we have managed to have replacement heifers for the barn.

In 2015, I was able to count 149 calves from 130 cows and the calving to conception interval dropped to 130 days. Thanks to **SOP STAR COW** we are giving the animals more than 60% dry matter, having, in the meantime, improved the feed conversion ratio to 7%.

In 2018, we have had only **1 displaced abomasum** out of 140 calvings, only **1 metritis** cured by homeopathy, **6 retained placentas**, considering the fact that there were also 3 twin births, an average of **2 mastitis cases a month**, considering the fact that these are cured much more easily. And, at the last check, we continue to have an **average production level of 38 kg**.

In 2018, we also began to use **SOP STAR CALF** and the calves no longer have problems, they begin ruminating at about 20 days, **greater growth** is evident and the bedding remains **dry** and **without unpleasant odors**."